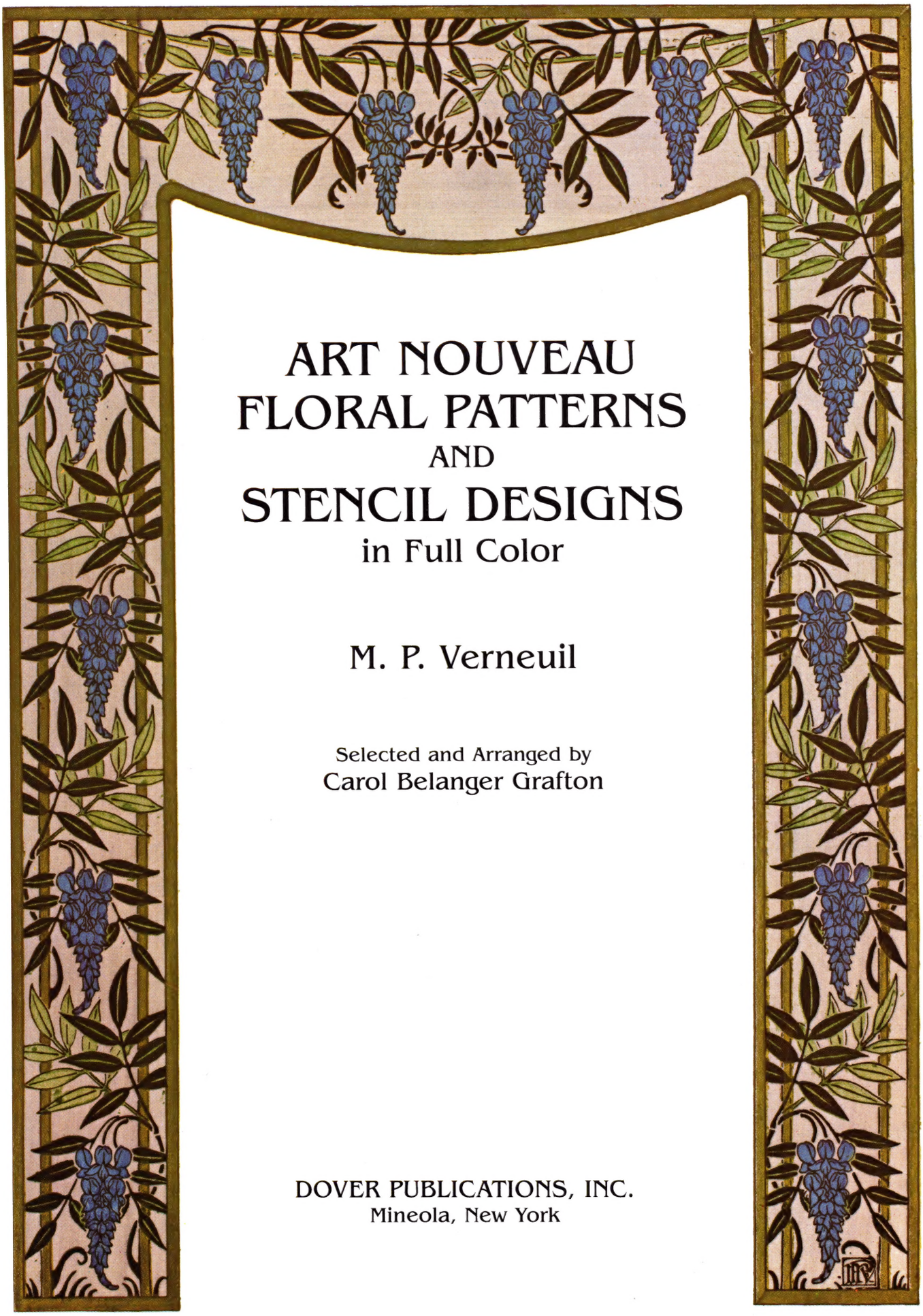
Art Nouveau Floral Patterns and Stencil Designs

in Full Color

M. P. Verneuil



ART NOUVEAU FLORAL PATTERNS AND STENCIL DESIGNS in Full Color

M. P. Verneuil

Selected and Arranged by
Carol Belanger Grafton

DOVER PUBLICATIONS, INC.
Mineola, New York

Publisher's Note

At the turn of the century, M. P. Verneuil, an artist and an influential teacher of Art Nouveau decoration, made outstanding contributions to the use of design motifs and elements based on plant life. In *Art Nouveau Floral Patterns and Stencil Designs in Full Color,* for the first time are brought together a generous selection of his botanical designs for paper, textiles, ceramics, and stained glass, published in his magnificent *Étude de la Plante,* along with the complete set of floral stencil patterns by Verneuil published in Paris in the 1890s. Nearly 160 color plates present simple but highly evocative designs based on cultivated and wild flowers (focusing on leaves, stems, nuts, and seed pods, as well as blossoms) plus reeds and rushes, mushrooms, and even seaweed. In addition to large-scale and all-over patterns, borders, roundels, corners, and vignettes are included. Also featured are several of Verneuil's glorious paintings of the natural plants. The more than three dozen floral stencil designs (most of them created using only one or two stencils) are ideal for the decoration of wallpaper, fabric, stationery, wood, and other surfaces. Among them are several designs that include birds and insects, and one fluid pattern featuring fish. In their totality, the designs included—all based on elegant organic forms—combine the flowing, curvilinear style that became the hallmark of Art Nouveau with an imaginative use of geometric forms and abstract elements.

TITLE PAGE: 1. Wisteria. THIS PAGE: 2. Wood anemone.

2

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Bibliographical Note

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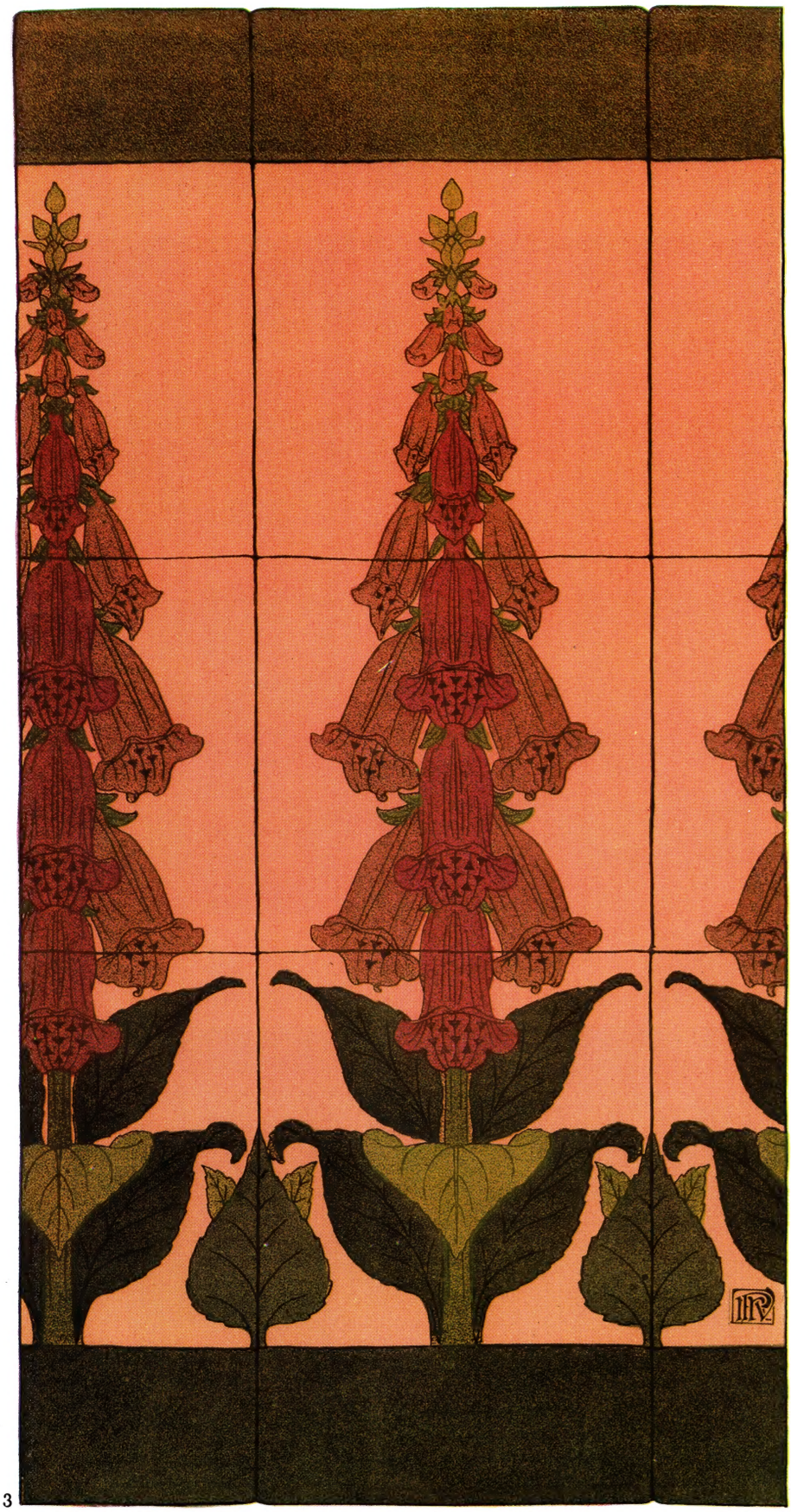

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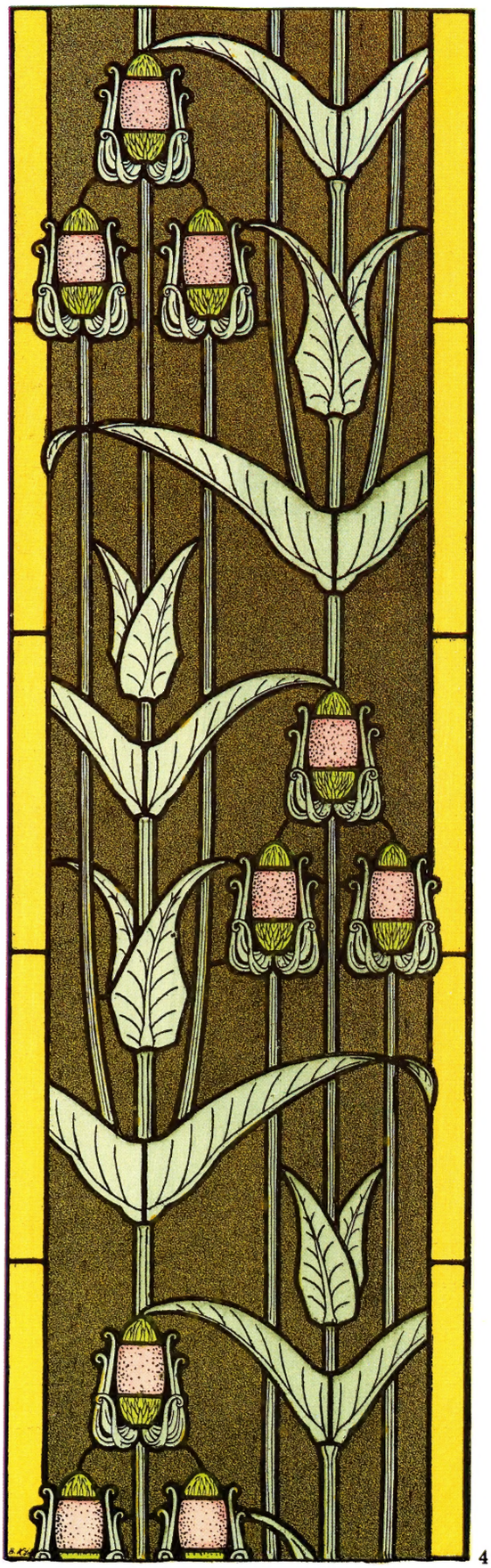
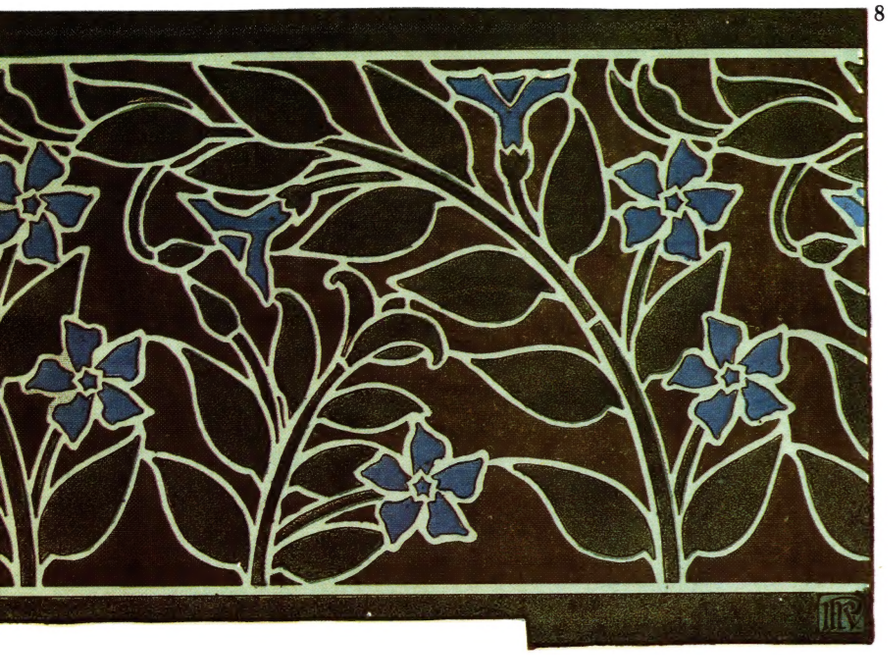


4

3. Foxglove. 4. Teasel.

5 & 6. Mistletoe. **7.** Water lily. **8.** Periwinkle. **9.** Species of iris. **10.** Columbine. **11.** Water lily.



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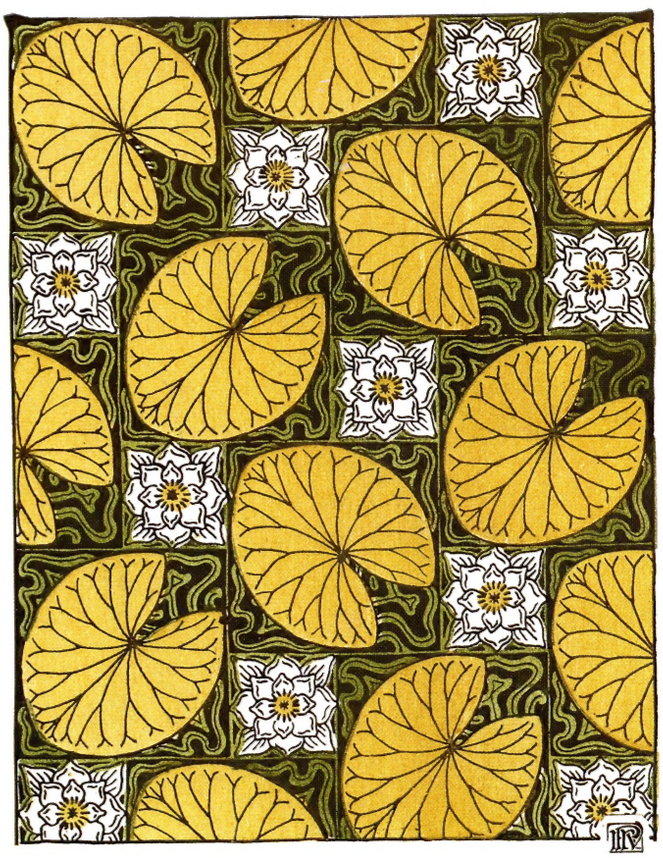

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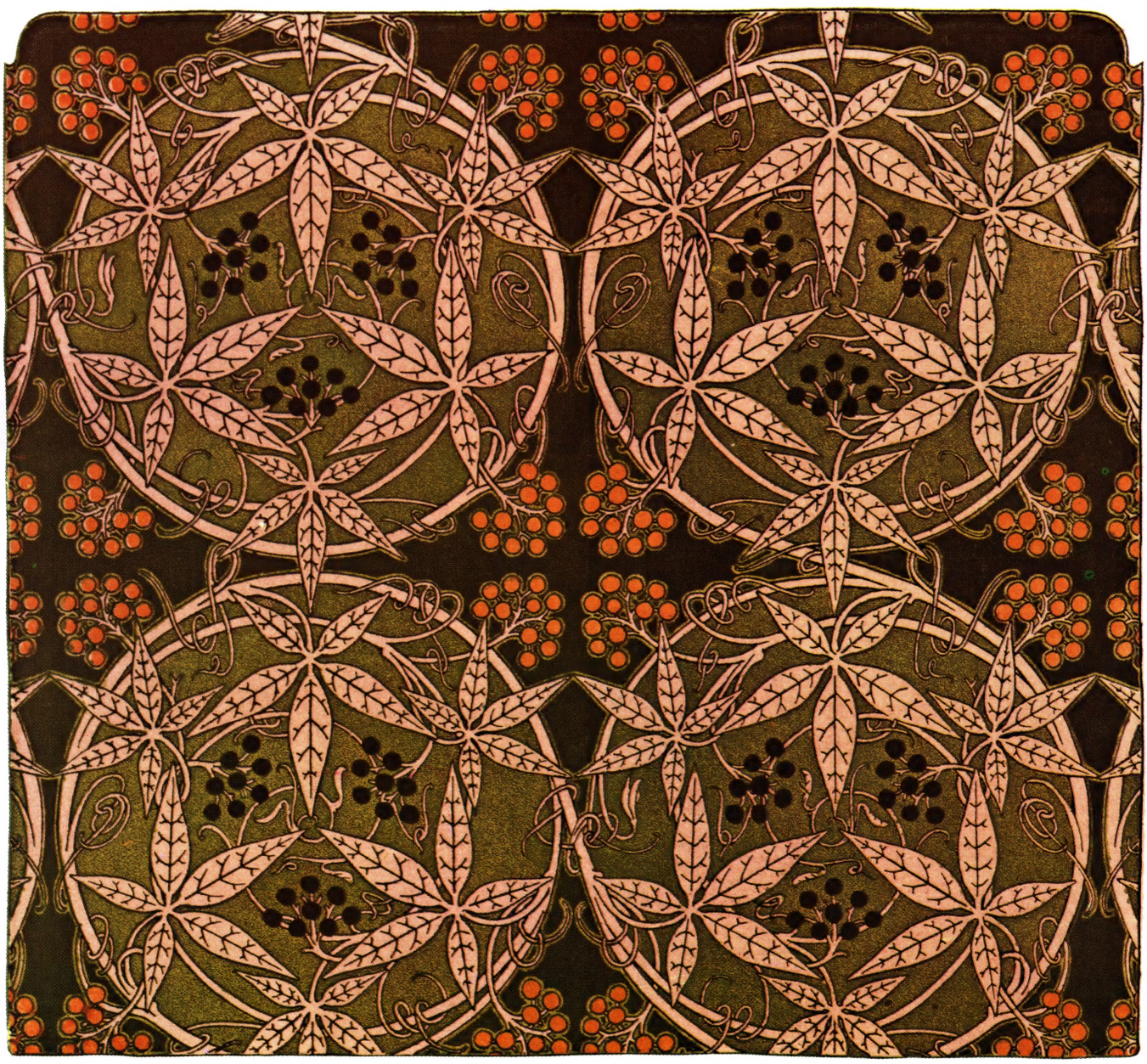
12. Seaweed. 13. Fig. 14. Horn poppy. 15. Virginia creeper.

14

15



16

17

16. Bittersweet (woody nightshade).
17. Bryony.

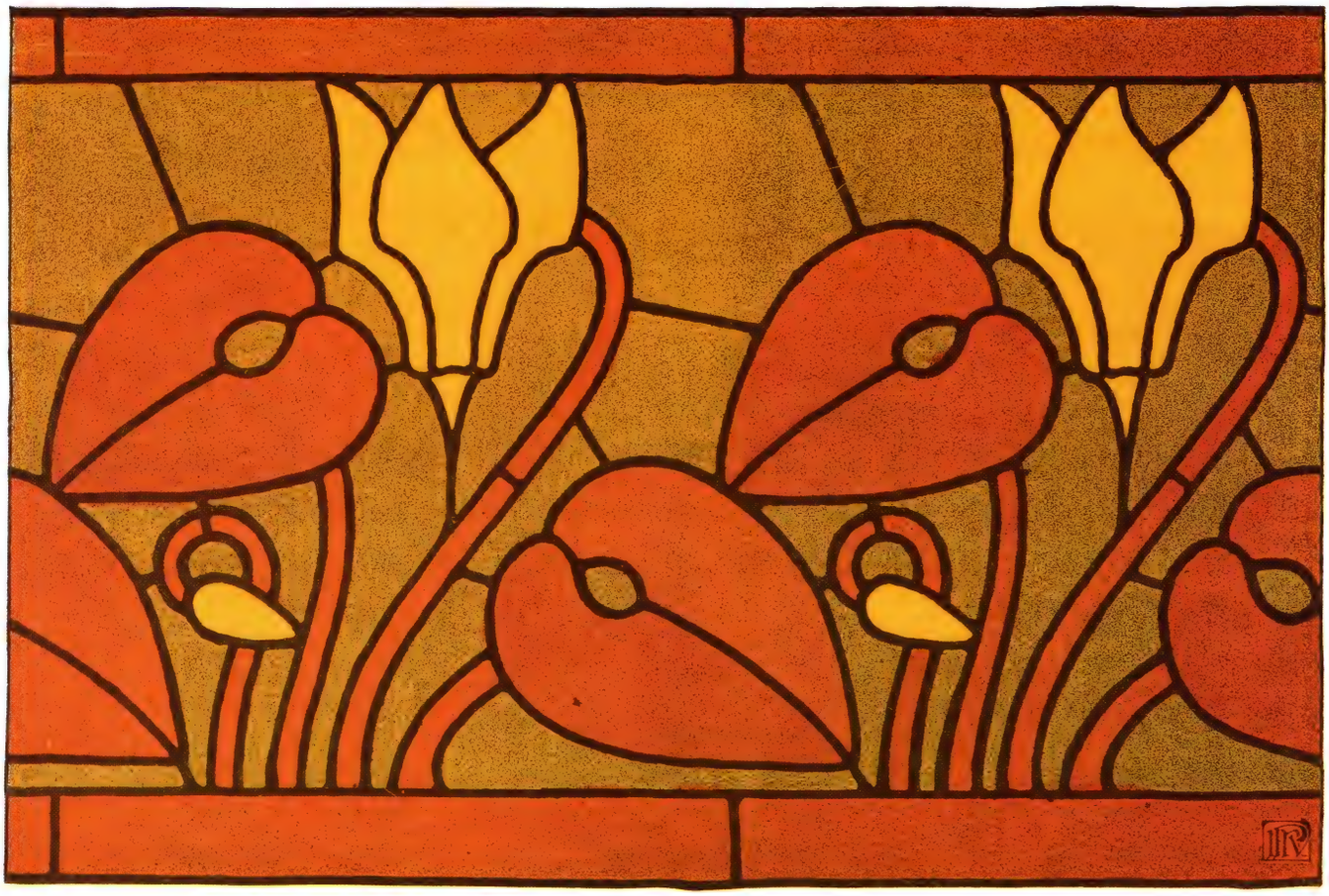
18

19

20

18. Daffodil. **19.** Arrowhead. **20.** Iris.

21



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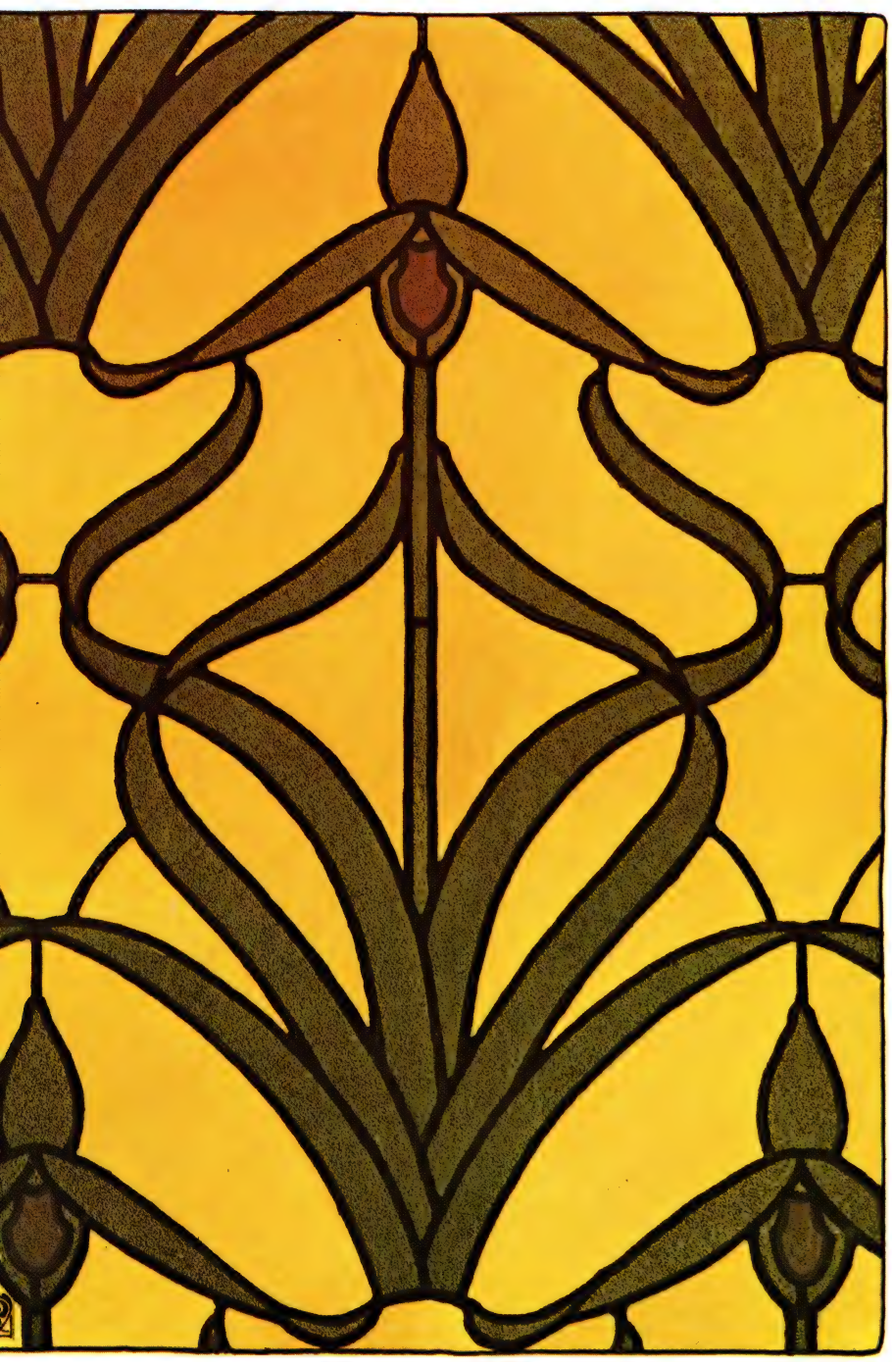
21. Cyclamen. **22.** Iris. **23.** Poppy. **24.** Lady's slipper. **25.** Bulrush.

23

24



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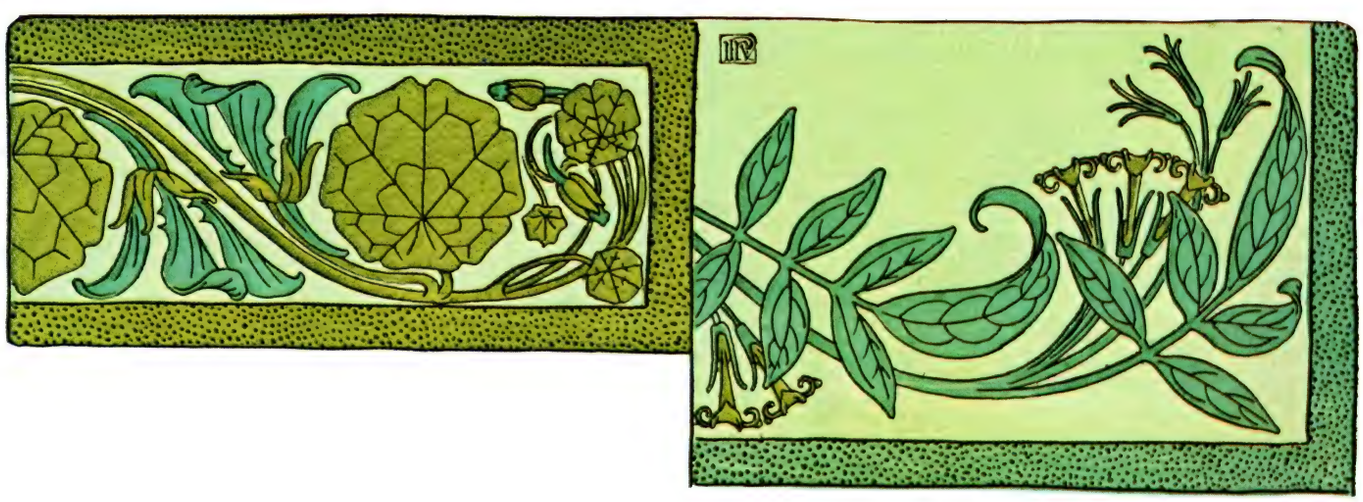


30

26. Fritillary. **27.** Maidenhair fern. **28.** Wild iris. **29.** Columbine. **30.** (Decorative corners.)

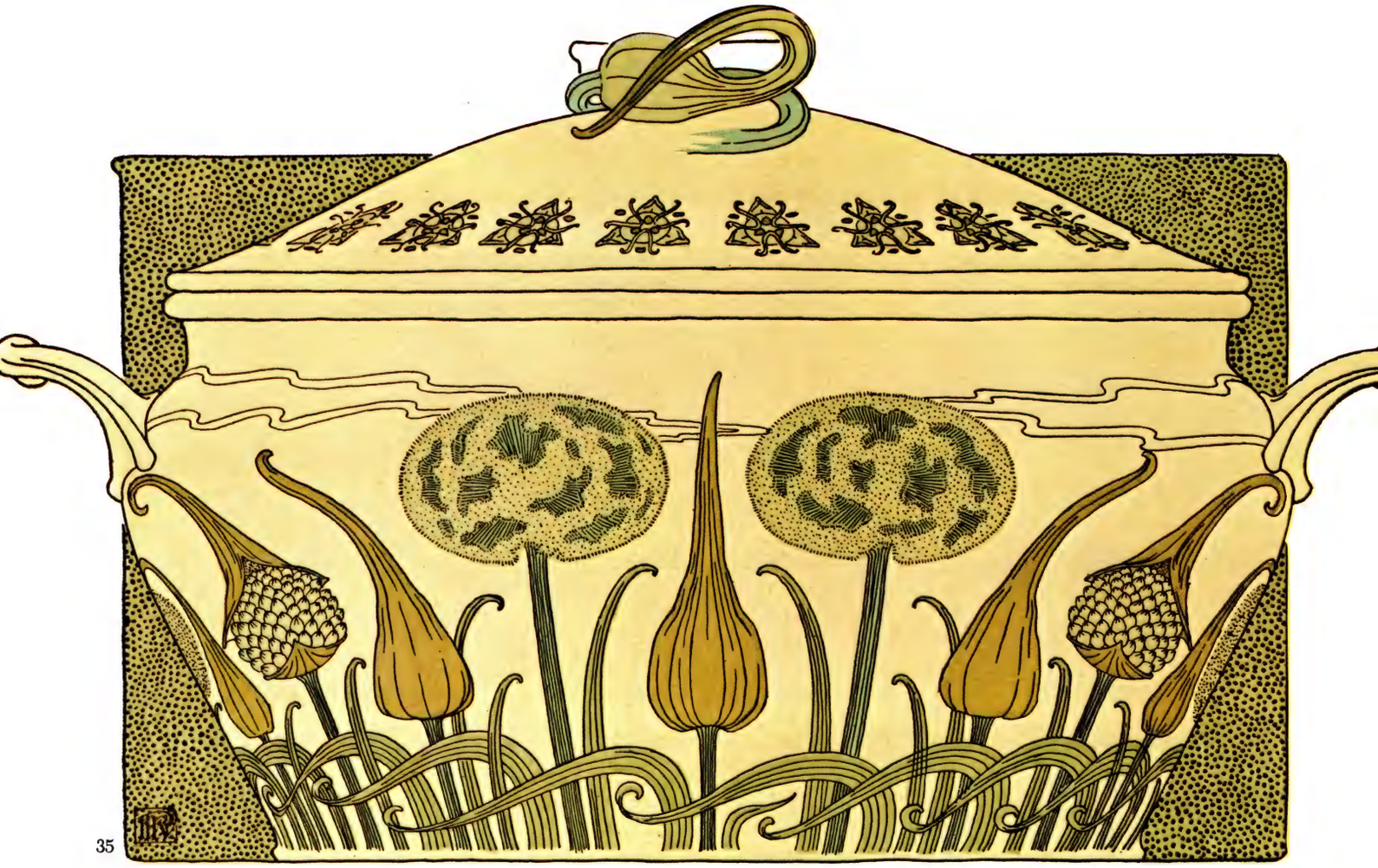
31

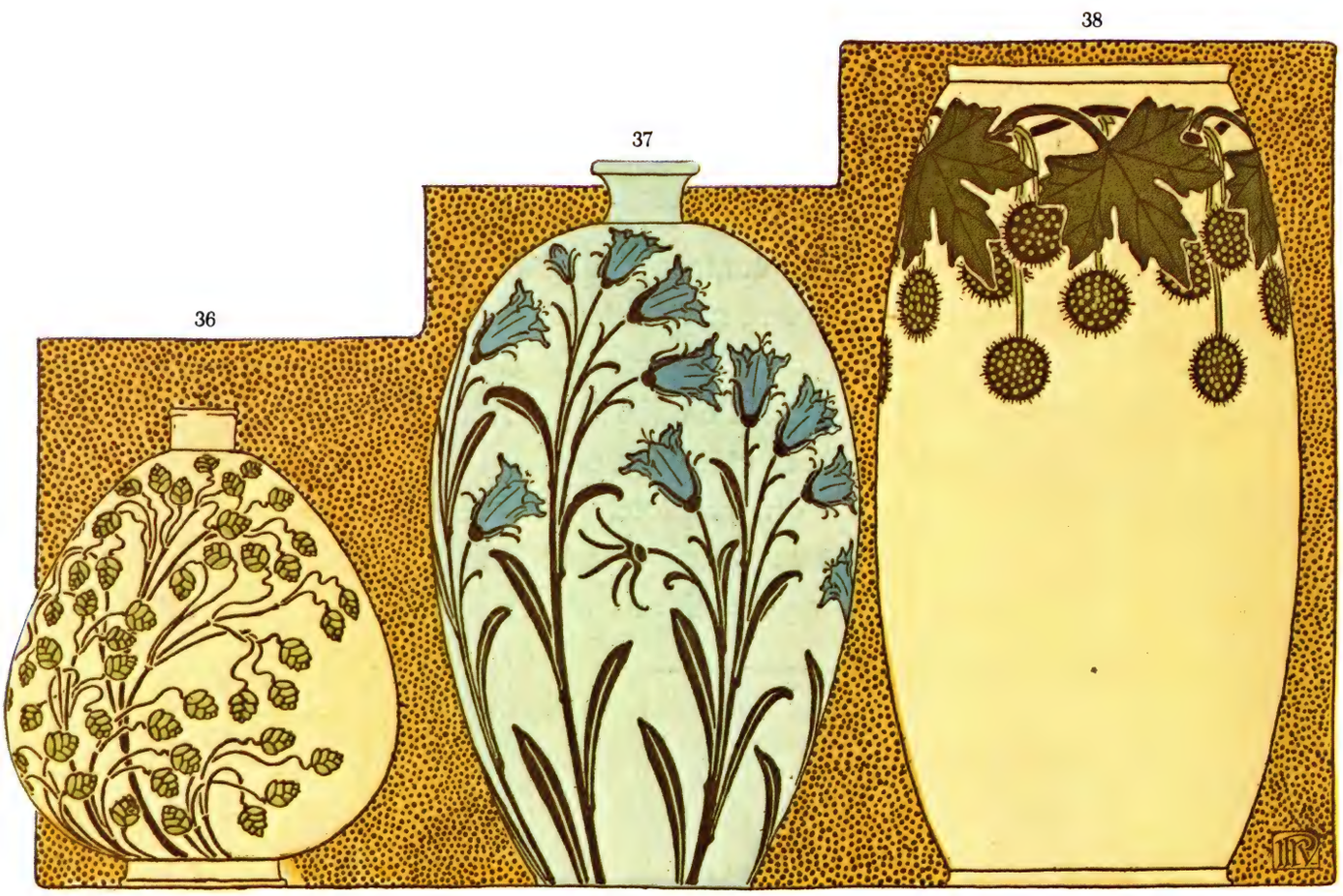
32

31. Martagon lily. 32. Species of lily. 33. Mushrooms. 34. Fritillary.

33

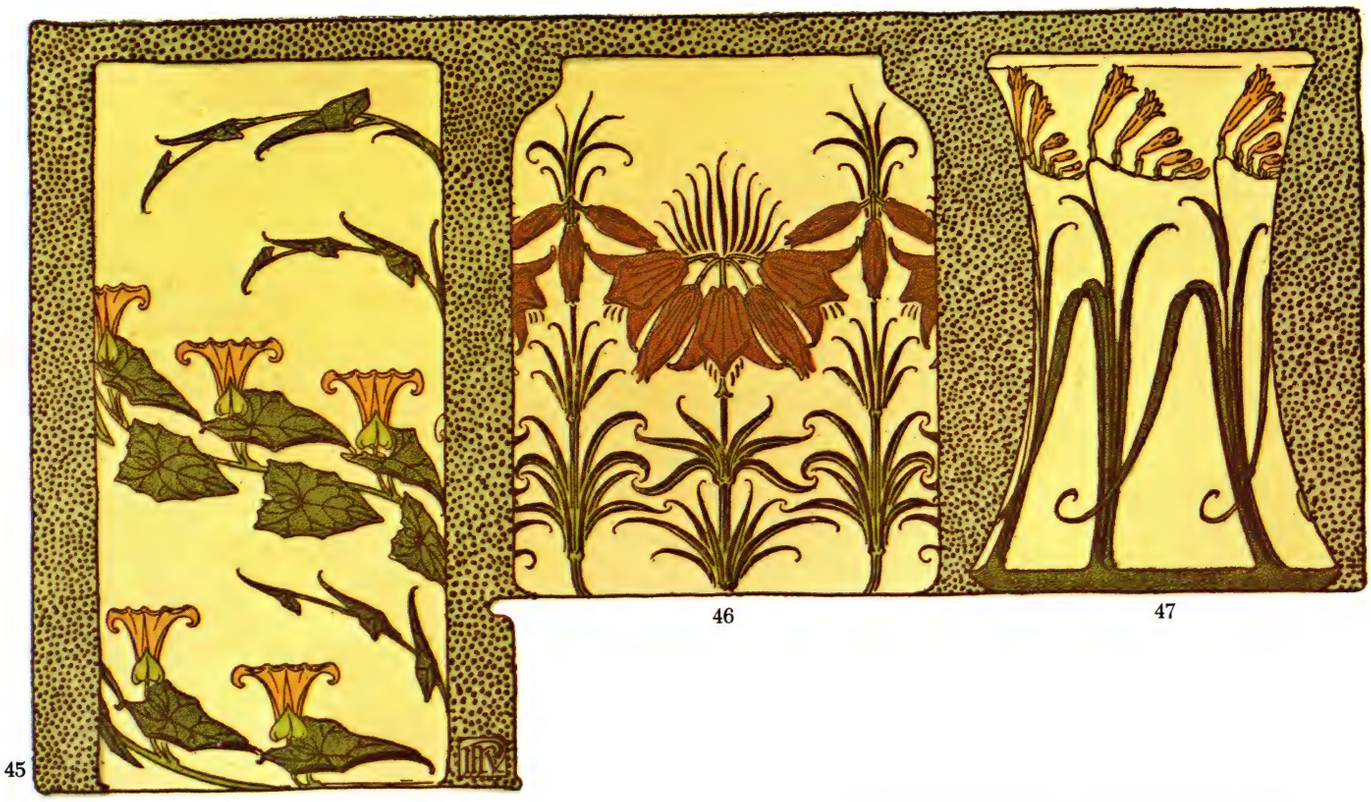
34

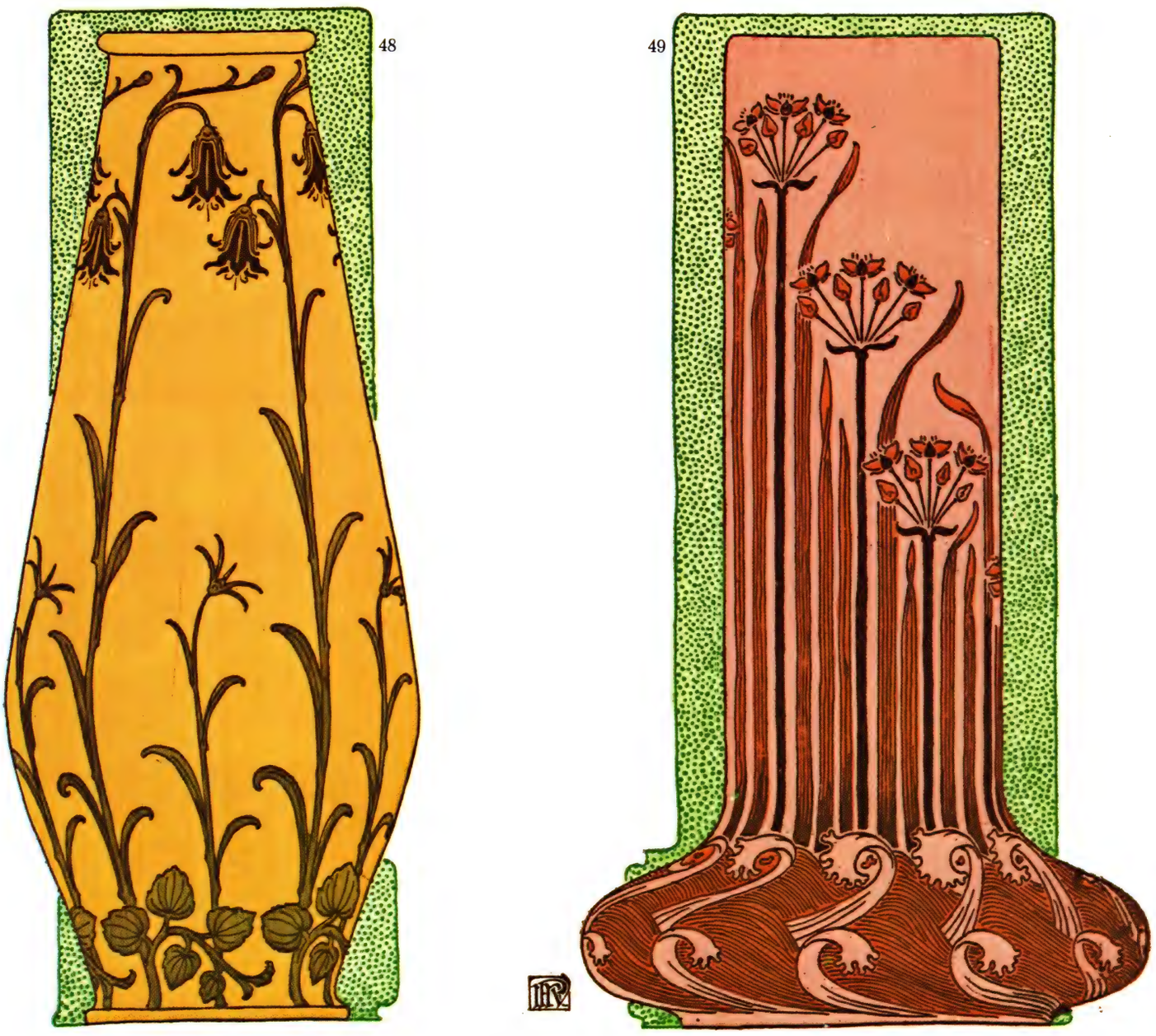




35. Leek. 36. Quaking grass. 37. Bellflower. 38. Plane tree. 39. Dandelion. 40. Horn poppy.
41. Fuchsia. 42. Lily of the valley. 43. Lady's slipper. 44. Cyclamen.

39
40
41
42
43
44





45. Bindweed. **46.** Fritillary. **47.** Freesia. **48.** Bellflower. **49.** Butomus (flowering rush).

50

51

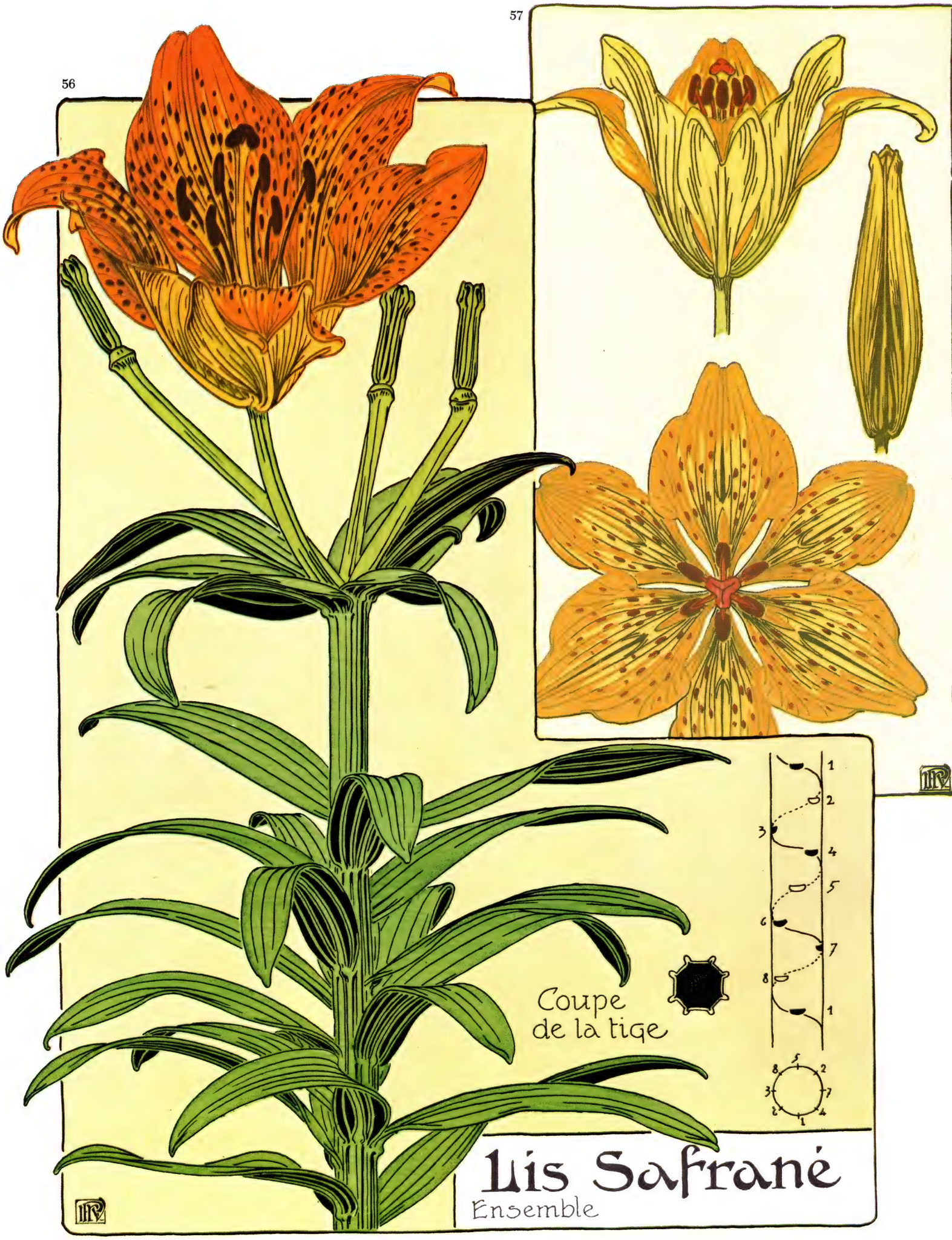
52

53

54

55

50. Hazel. 51 & 52. Periwinkle. 53 & 54. Green seaweed. 55. Strawberry.



56 & 57. Species of lily.

Glycine

Arbrisseau grimpant atteignant 10m de hauteur. Feuilles vert jaune. Fleurs violet très pâle. Fleurit en avril-mai. Fig. 76.

59

Soleil

Détail de la fleur
et de la feuille.

60

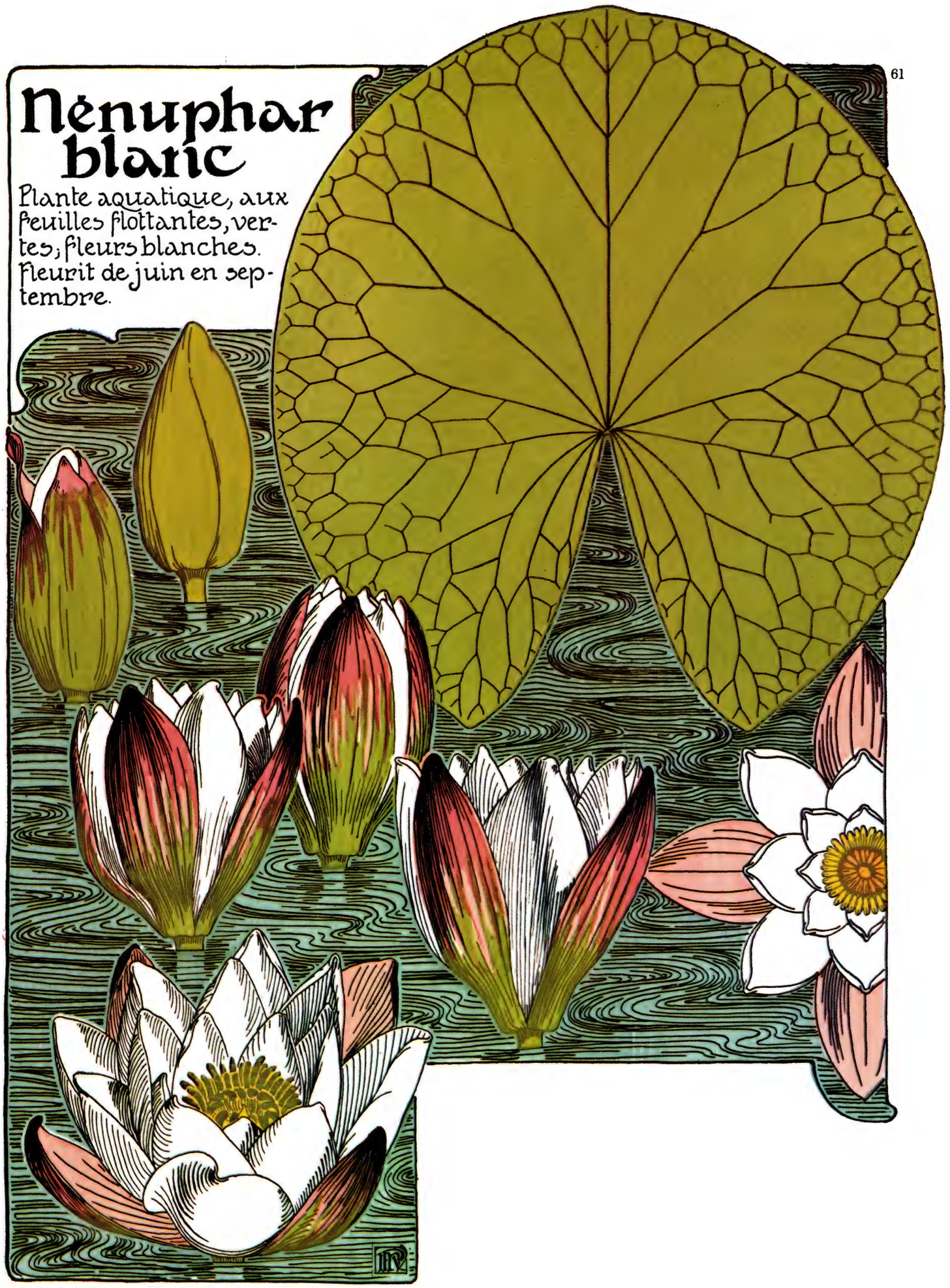
Bolet blafard. Dessus brun cha[illegible]at,
dessous rouge sang. Tige
blanc jaune, tachée
de points rouges.

15 cm de
hauteur.

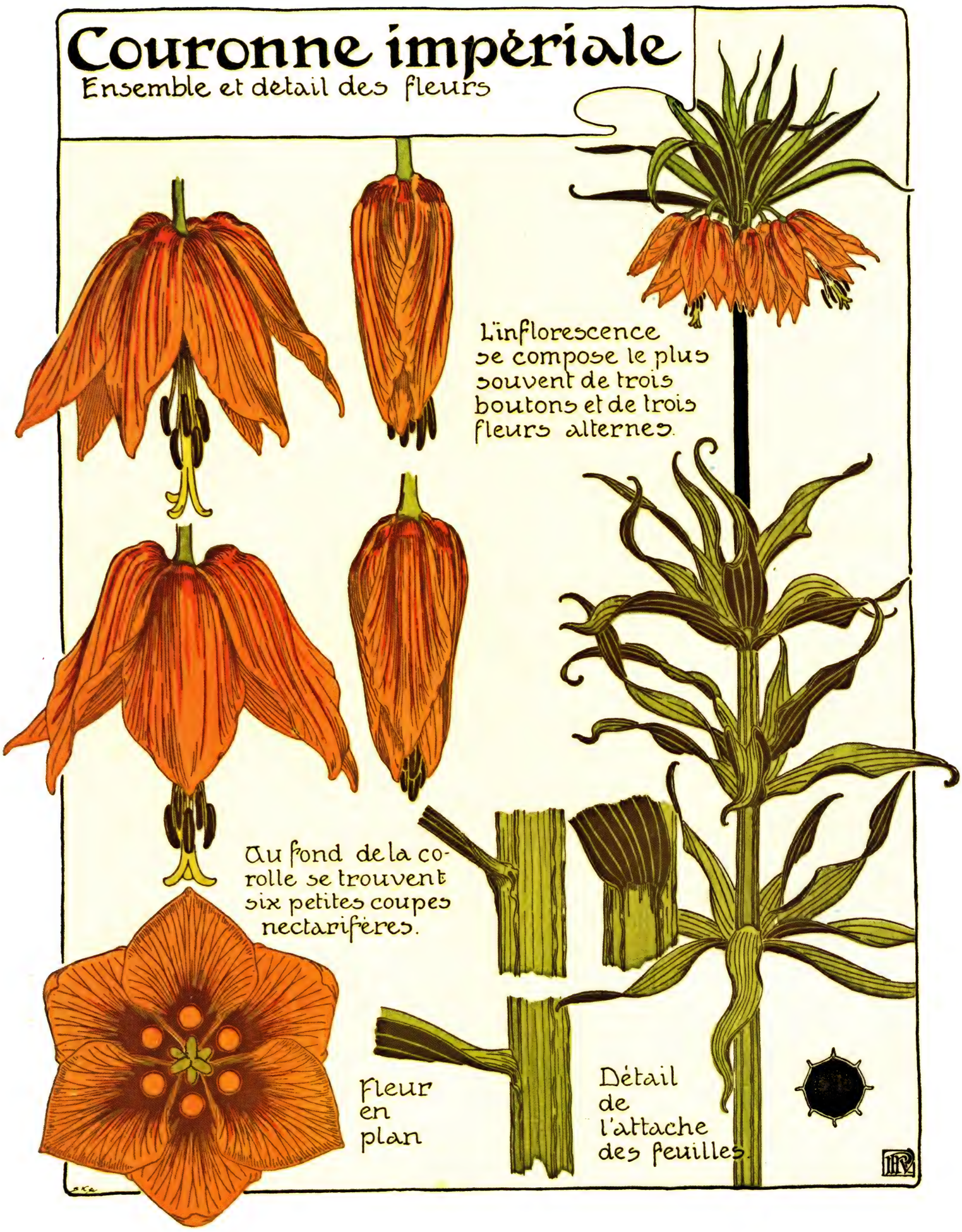
Champignons

Espèces diverses.

Fig. 311



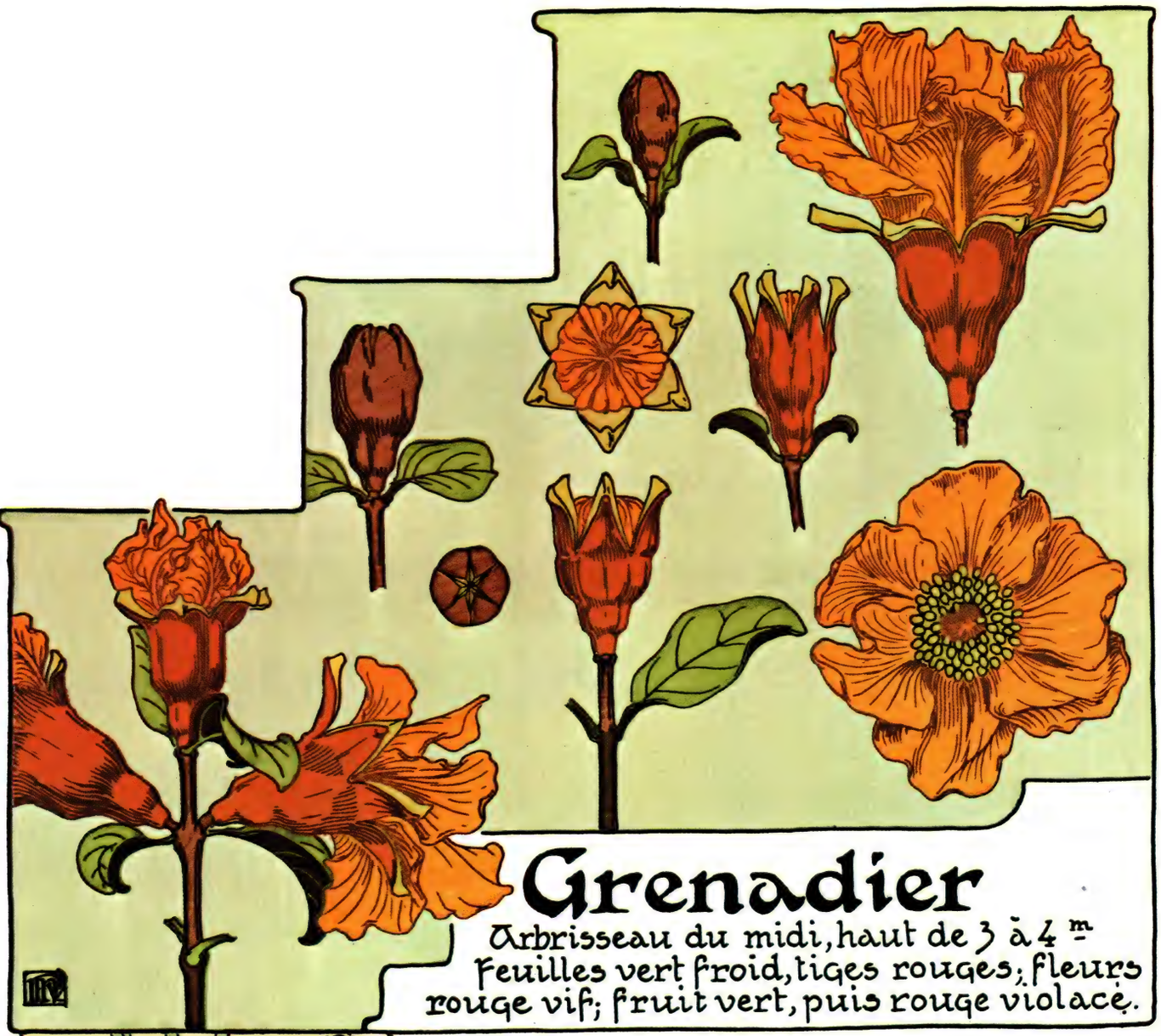
59. Sunflower. 60. Mushroom of the genus *Boletus*. 61. White water lily.


Couronne impériale
Ensemble et détail des fleurs
L'inflorescence se compose le plus souvent de trois boutons et de trois fleurs alternes.
Au fond de la corolle se trouvent six petites coupes nectarifères.
Fleur en plan
Détail de l'attache des feuilles.

62. Crown imperial.

63. Species of iris.

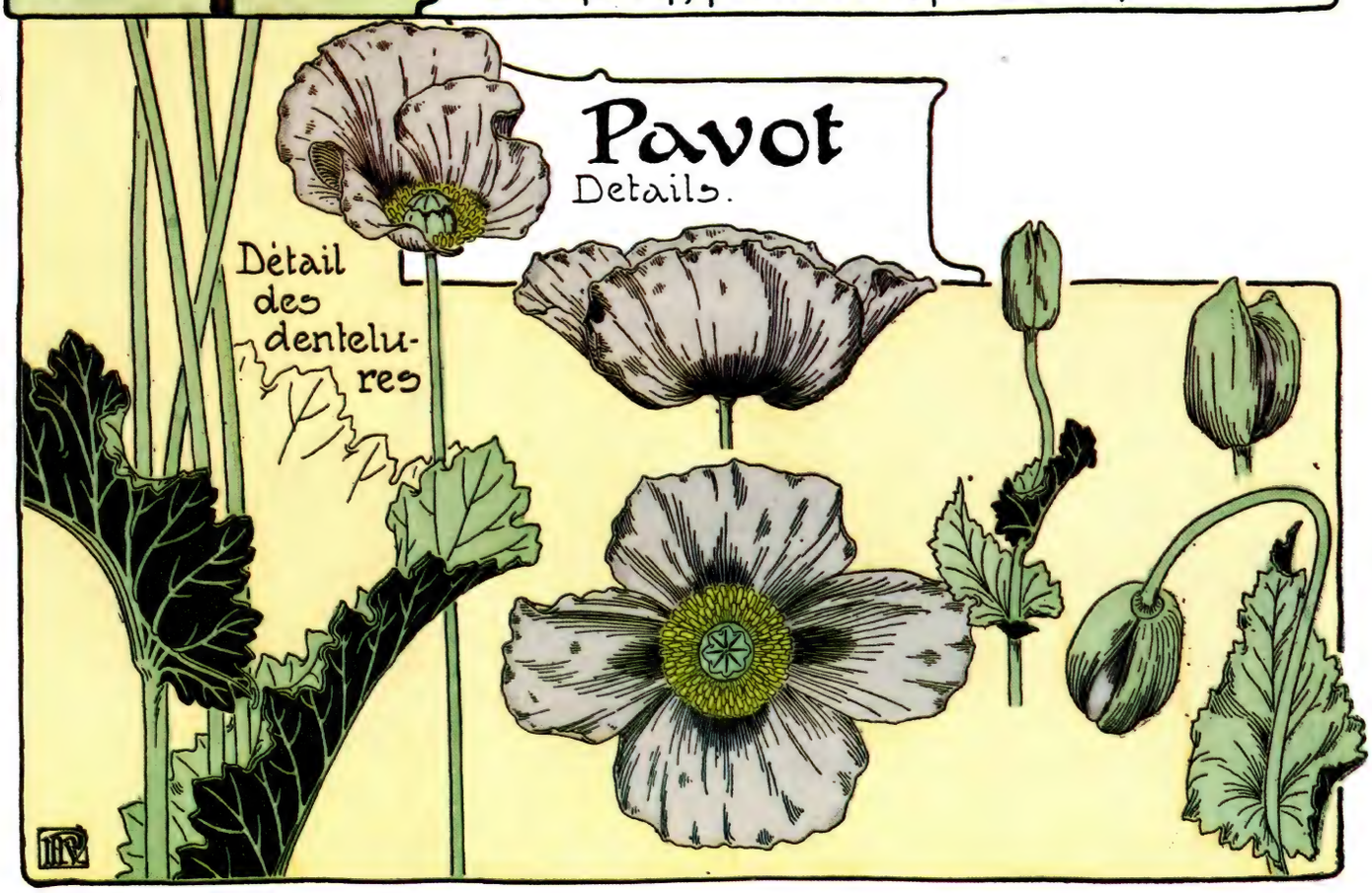
64



Grenadier

Arbrisseau du midi, haut de 3 à 4 m.
Feuilles vert froid, tiges rouges; fleurs rouge vif; fruit vert, puis rouge violacé.

65



Pavot

Details.

66

67

64. "Grenadier," flowering shrub of the south of France. **65.** Poppy. **66.** (Decorative heading.) **67.** Cyclamen.

68

69

70

68–70. (Various decorative headings.)

71

72

73

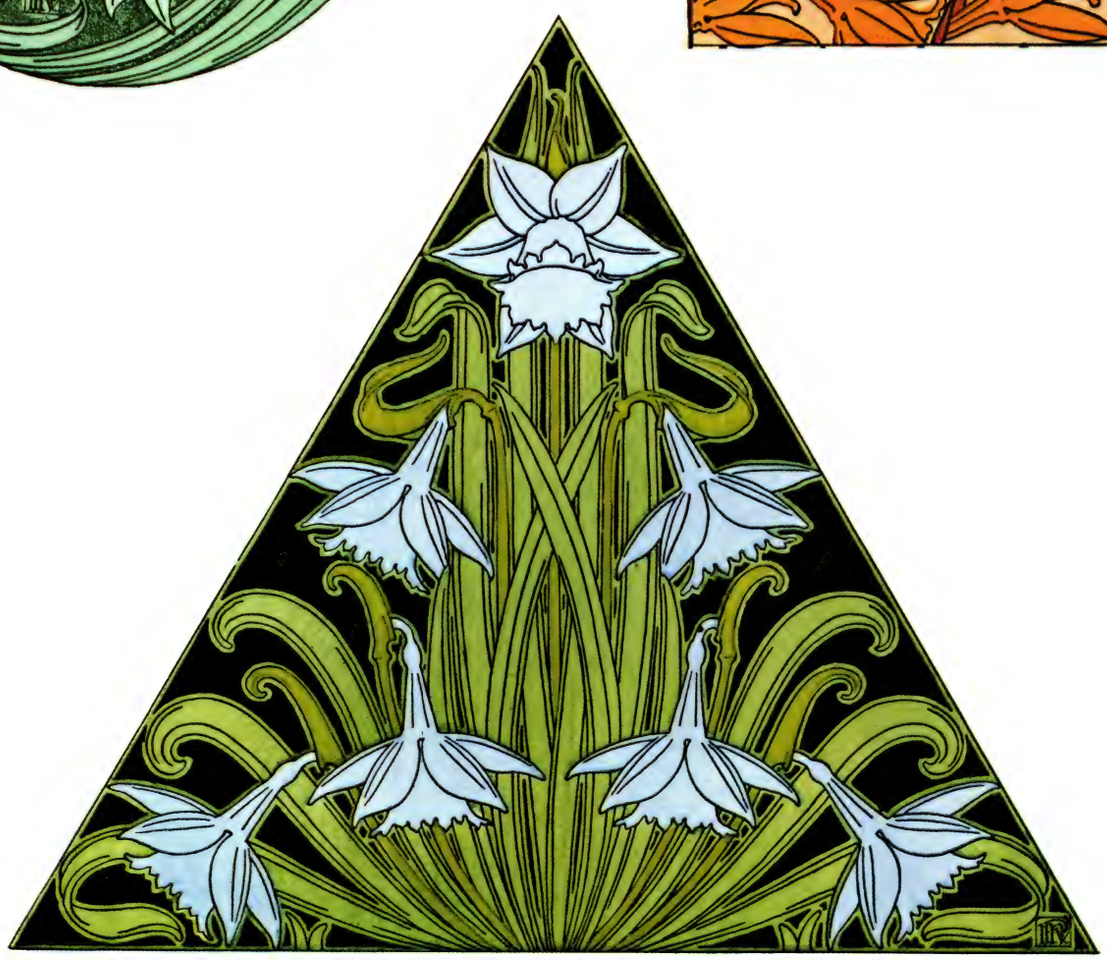
71–73. (Various decorative headings.)

74

75

76

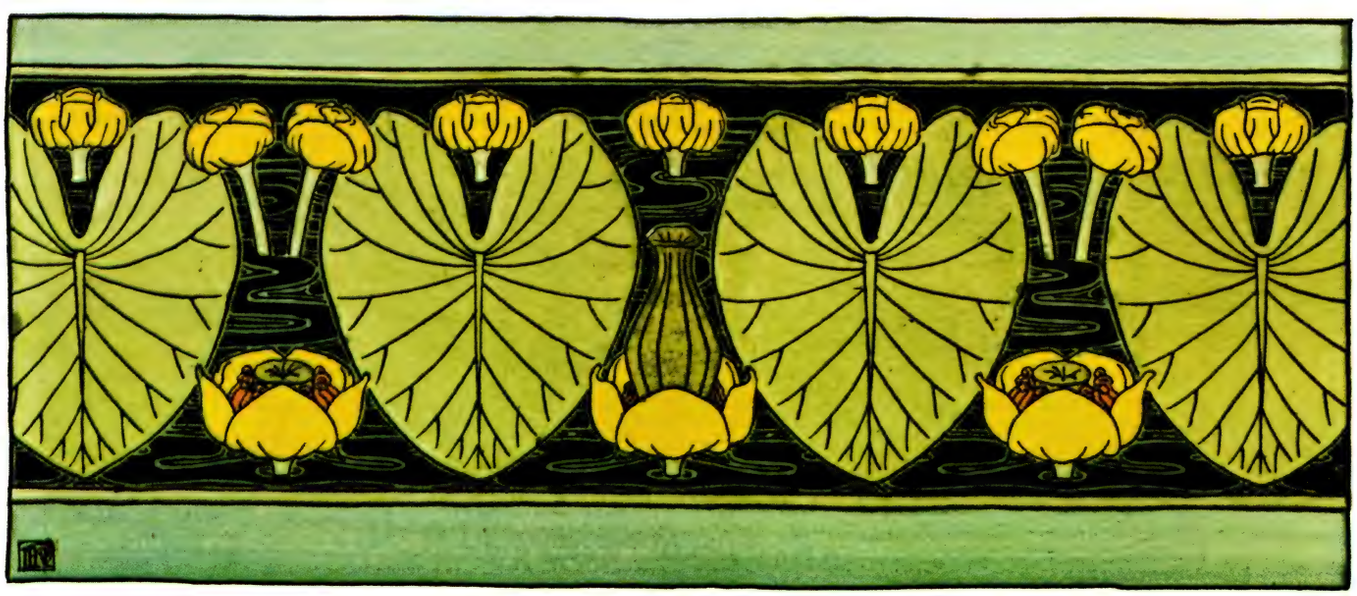
77



74. Wood anemone. **75–77.** *Porillon* (French name). **78.** Hazel. **79.** Sunflower. **80.** Yellow water lily.

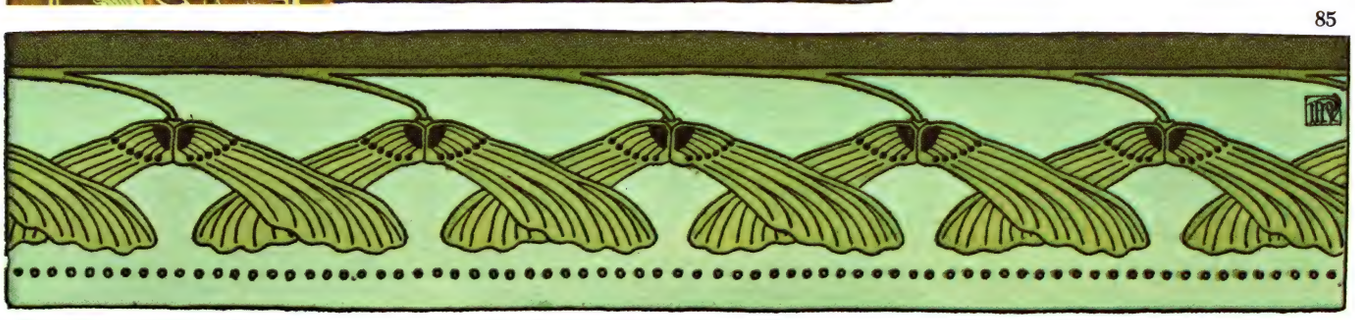
78

79



80

81. Species of iris.



82. (Decorative band.) **83 & 84.** Columbine. **85.** Maple.

86

87

88

86. Oleander. 87. Castor-oil plant. 88. Oak.

89

90

89. Sunflower. 90. Hollyhock.

91

92

91. Apple. **92.** Wild orchid. **93.** Fuchsia. **94.** Chestnut.

93

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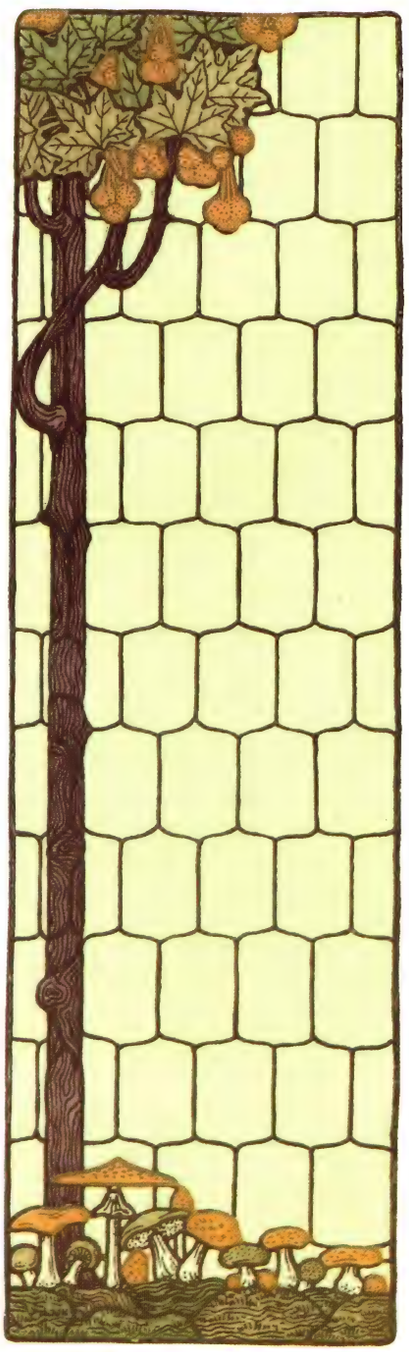
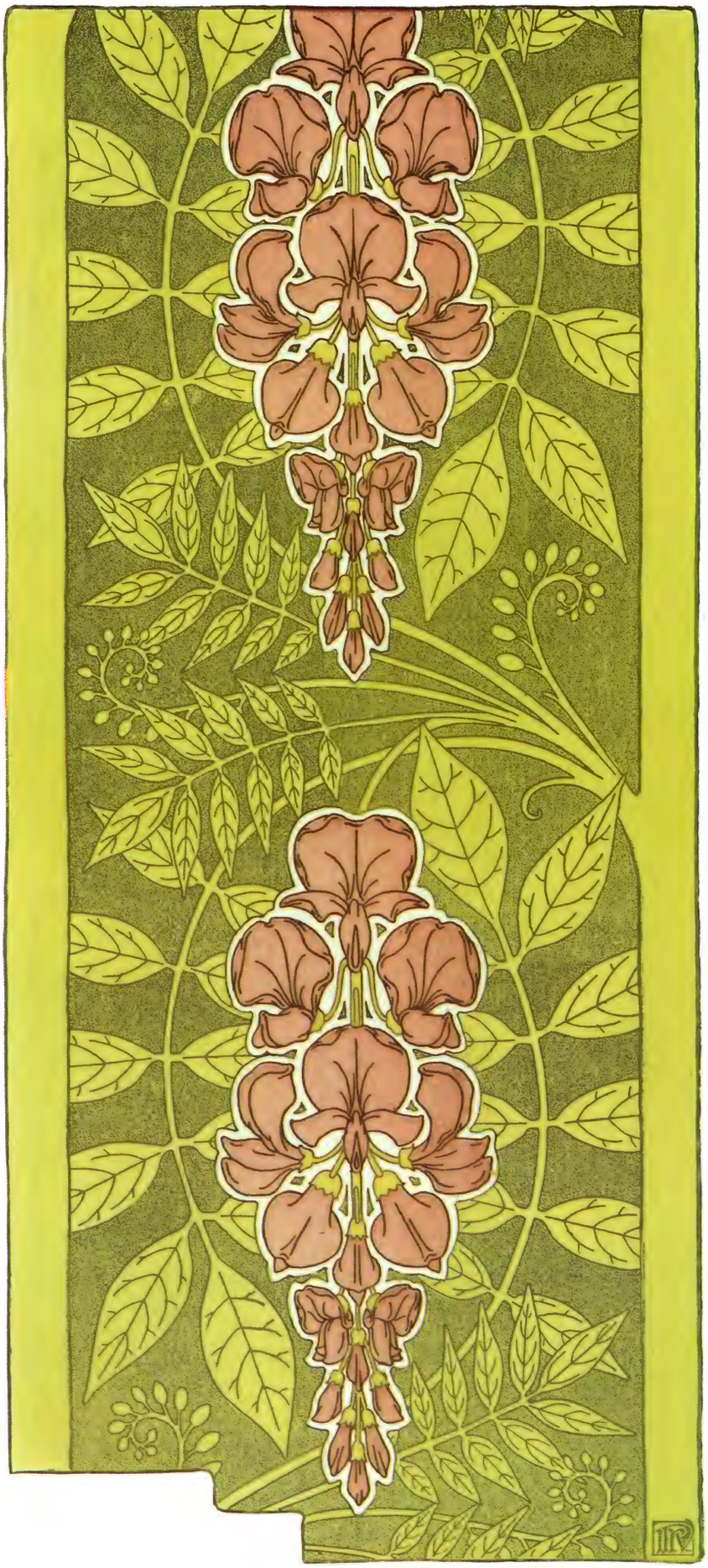


95. Milk thistle. **96.** Snowdrop. **97.** Tiger lily. **98 & 99.** Plane tree.

100



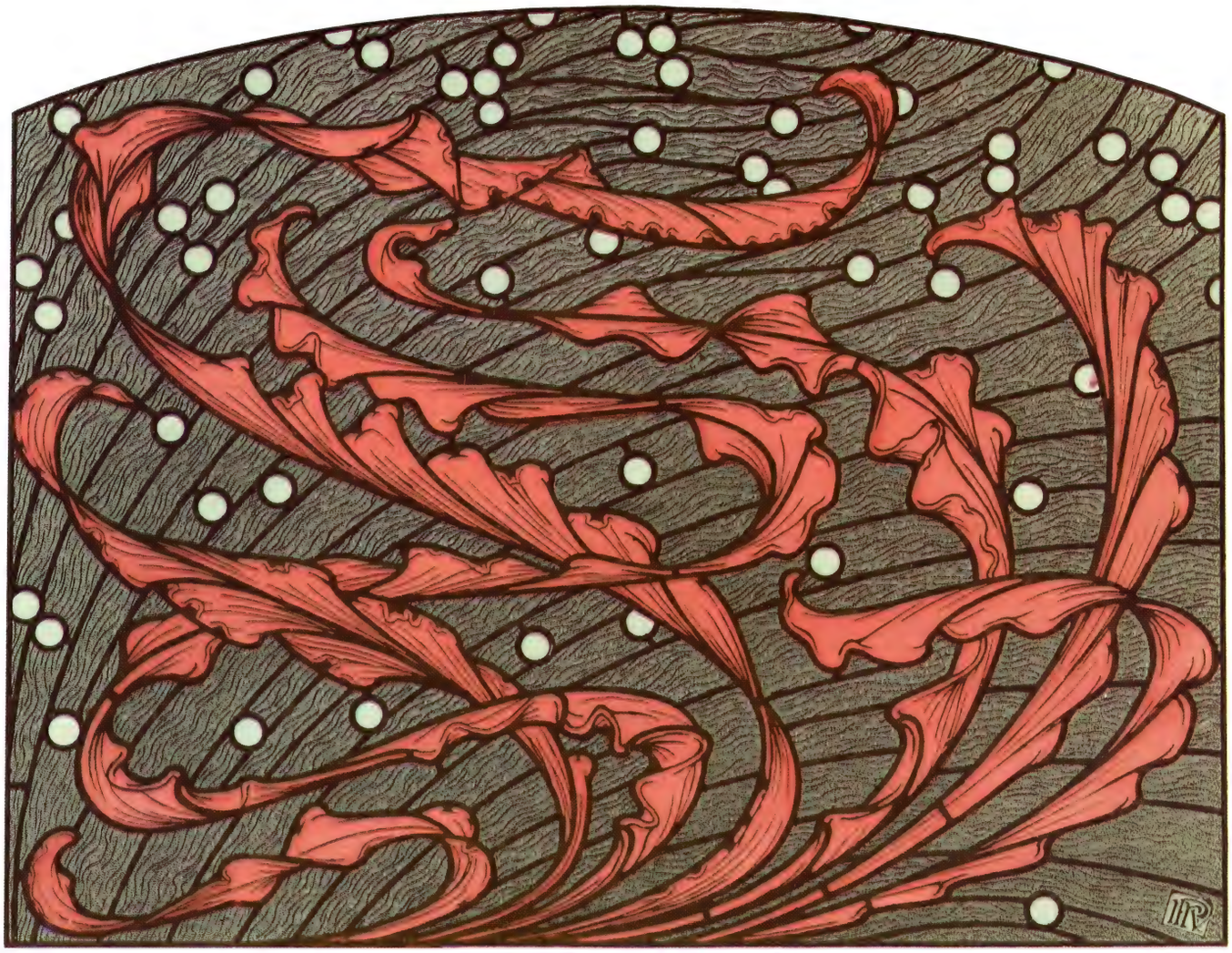
101

100. Wisteria. **101.** Loofah. **102.** Wood anemone. **103.** *Porillon* (French name). **104.** Gourd.

102

103

104



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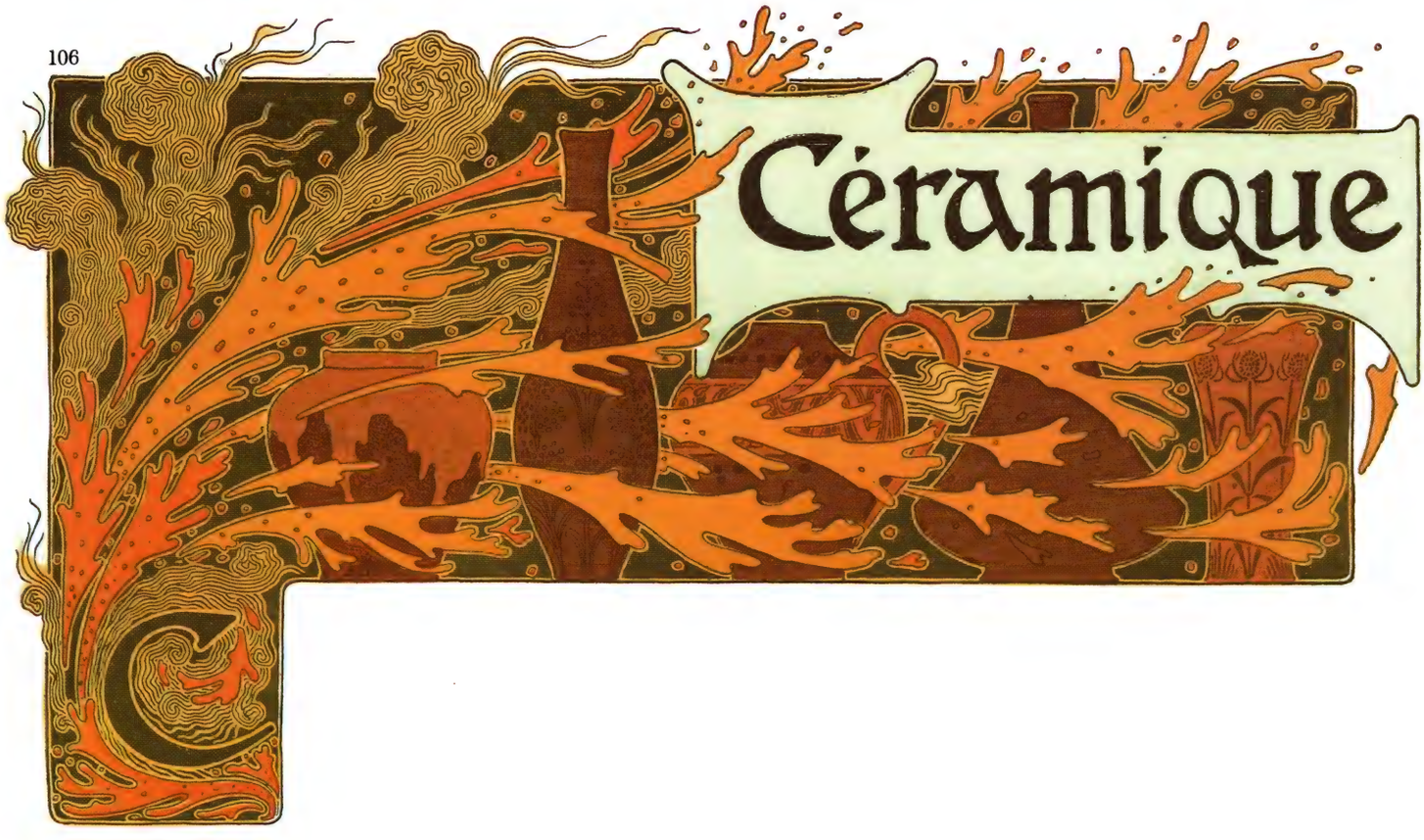
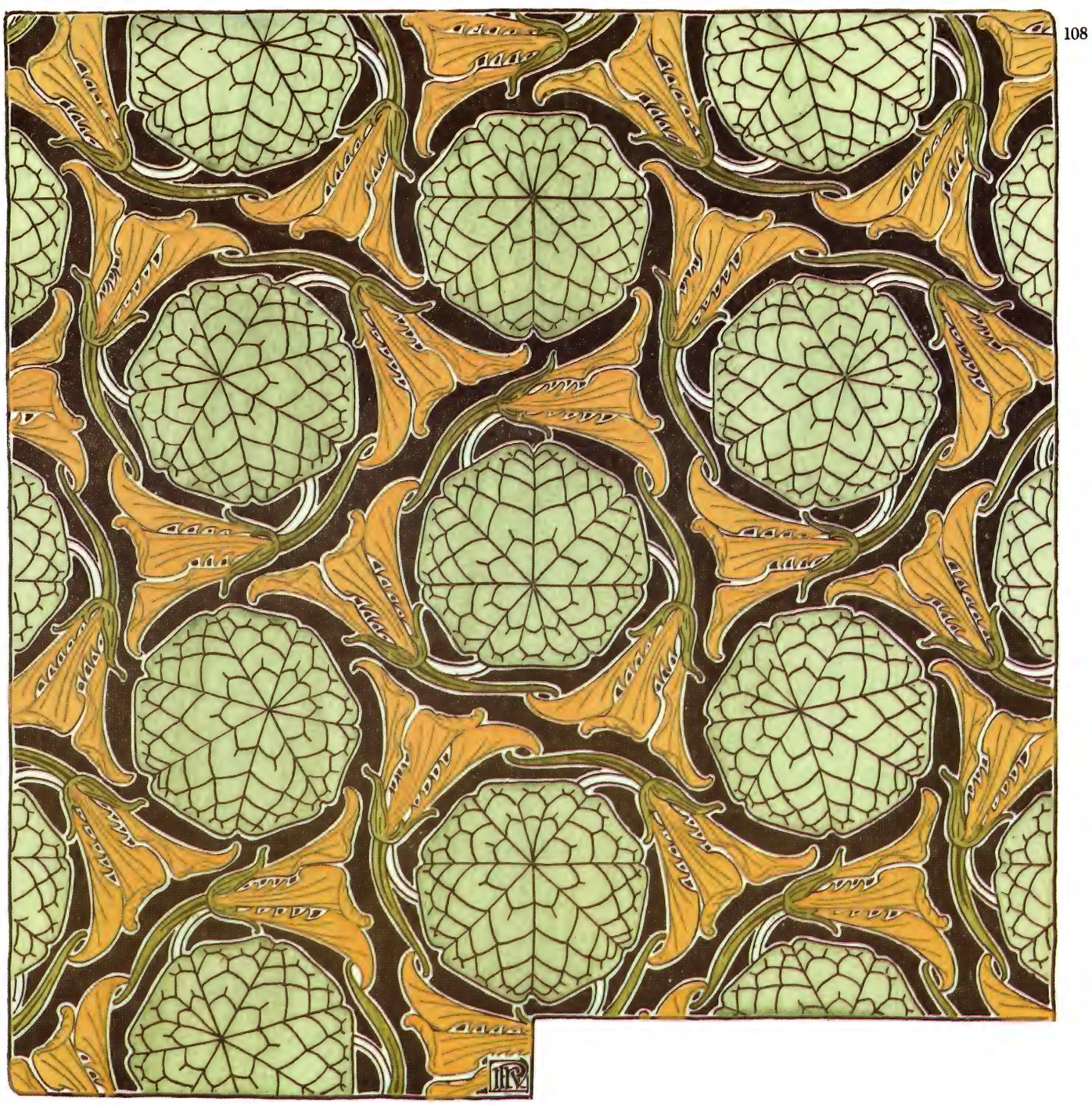
106



105. Seaweed. **106.** (Decorative heading.) **107.** Cyclamen. **108.** Nasturtium.

107



108

109

110

109. Bittersweet (woody nightshade). **110.** Coltsfoot. **111.** Pomegranate. **112.** Poppy.

111

112

113

114

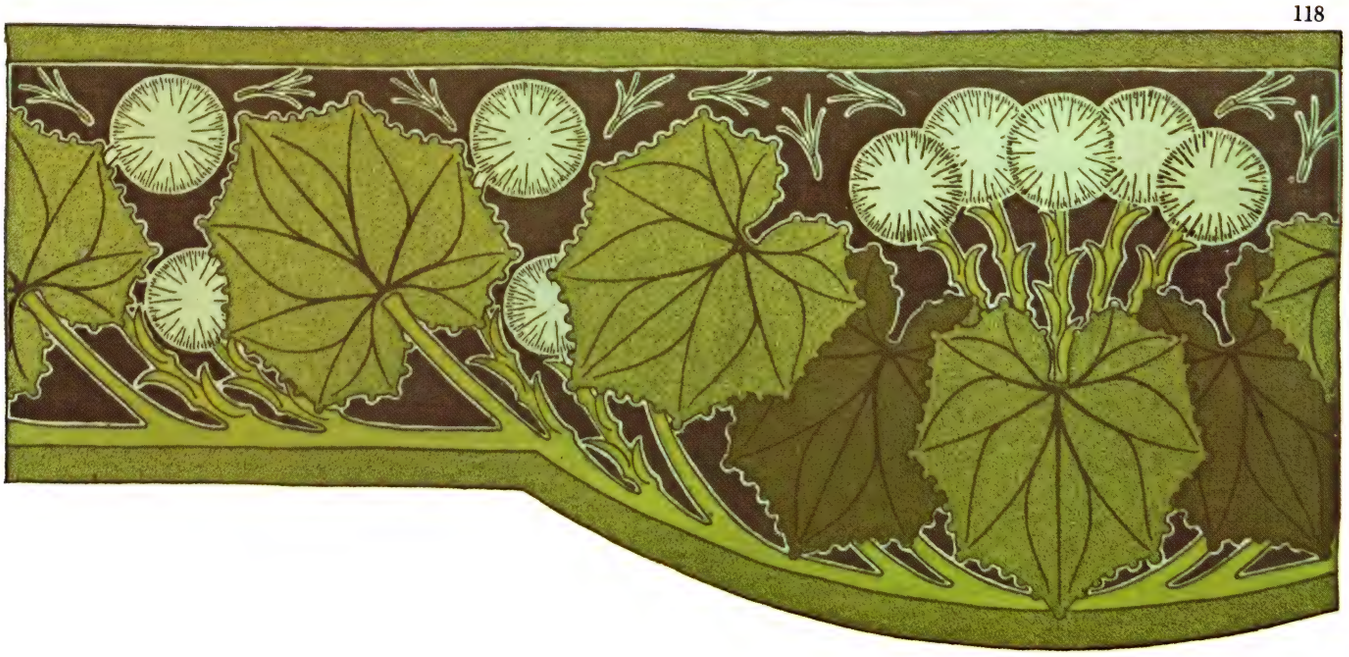
115

116

113. Maple. **114.** Lady's slipper. **115.** Plane tree. **116.** Water lily and arrowhead.

117

118



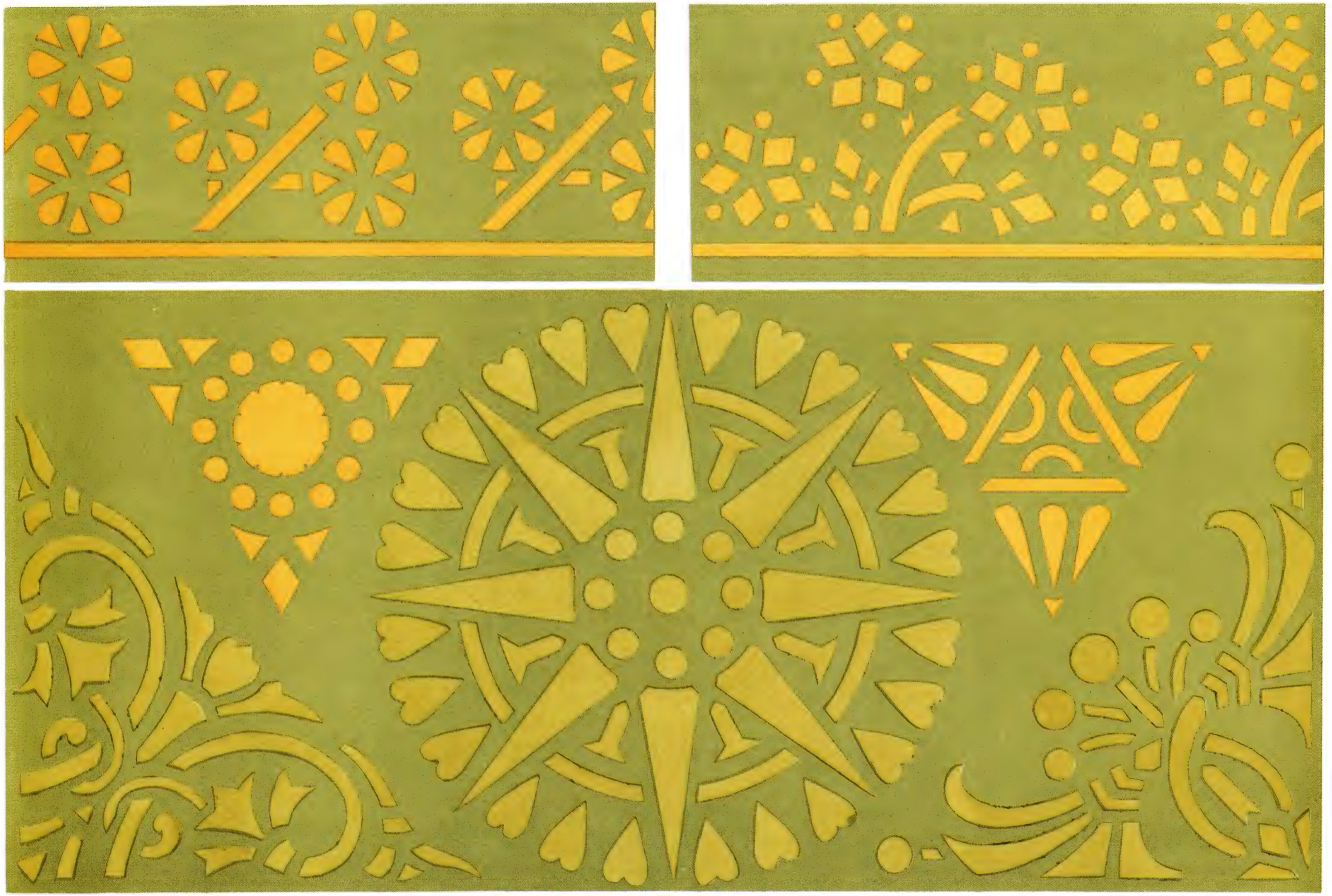
117. Tiger lily. 118. Coltsfoot.

119

120

119. Jasmine. **120.** Hollyhock.

121. Various flower-shaped ornaments.



122. Decorative borders, rosette, triangles, and corners.

123. Decorative border and powderings (spot ornaments).

124. Decorative border.

125

126

125. Periwinkle. **126.** Wild hyacinth.

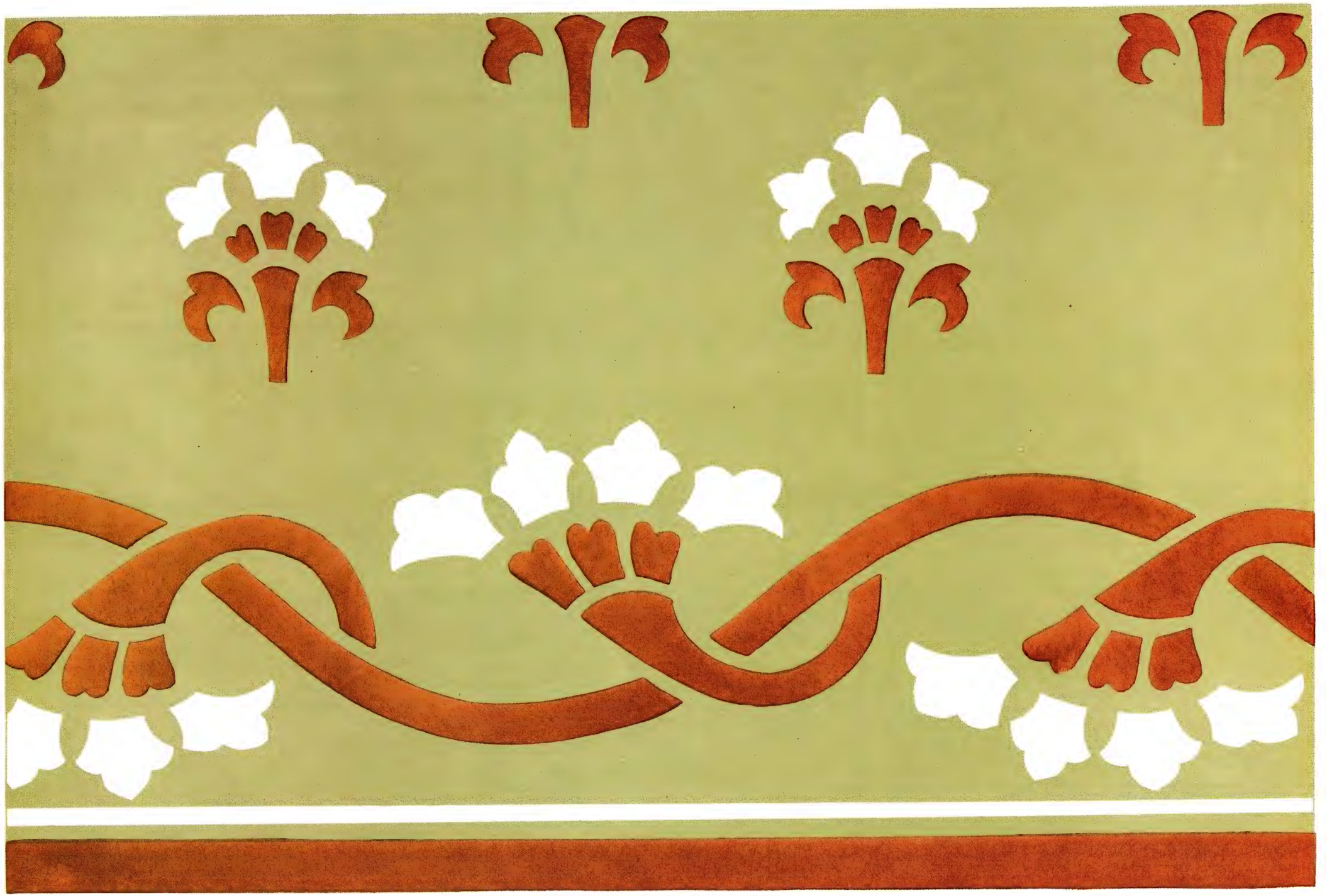
127. Poppy.

128. Chestnut.

129

130

129 & 130. Lily of the valley and butterflies.



131. Decorative border and powderings.

132. Decorative borders.

133. Decorative corners.

134

135

134. Mistletoe. 135. Snowdrop.

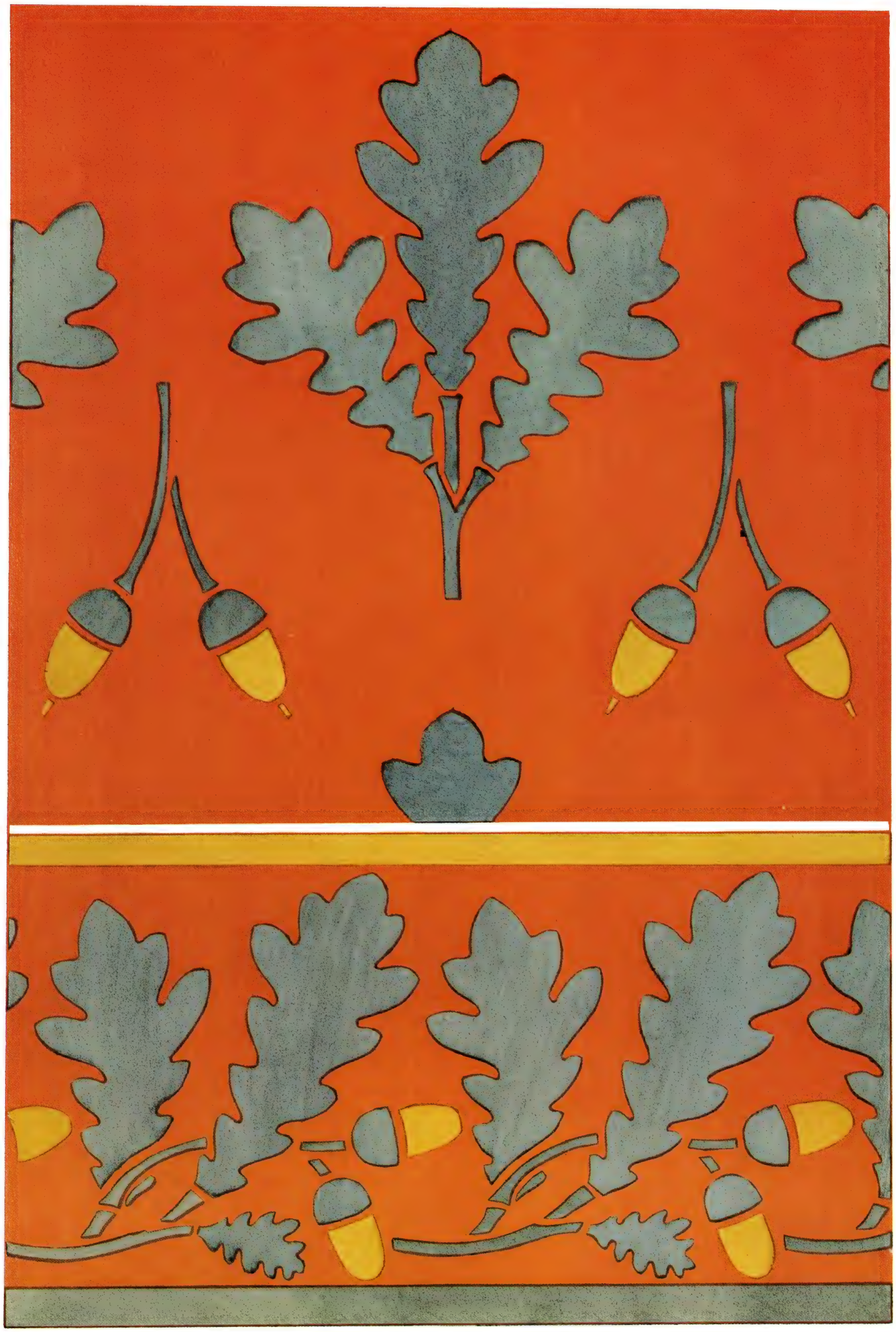
136. Cyclamen.

137. Wood sorrel. 138. Clover.

140

139. Bindweed. **140.** Wood sorrel.

141. Holly.



142. Oak.

143. Christmas rose.

144. Anemone.

145. Ivy.

146. Lily and jonquil.

147. Bindweed and columbine.

148. Fish.

149. Iris and dragonflies.

150. Flowering rush.

151. Sunflower.

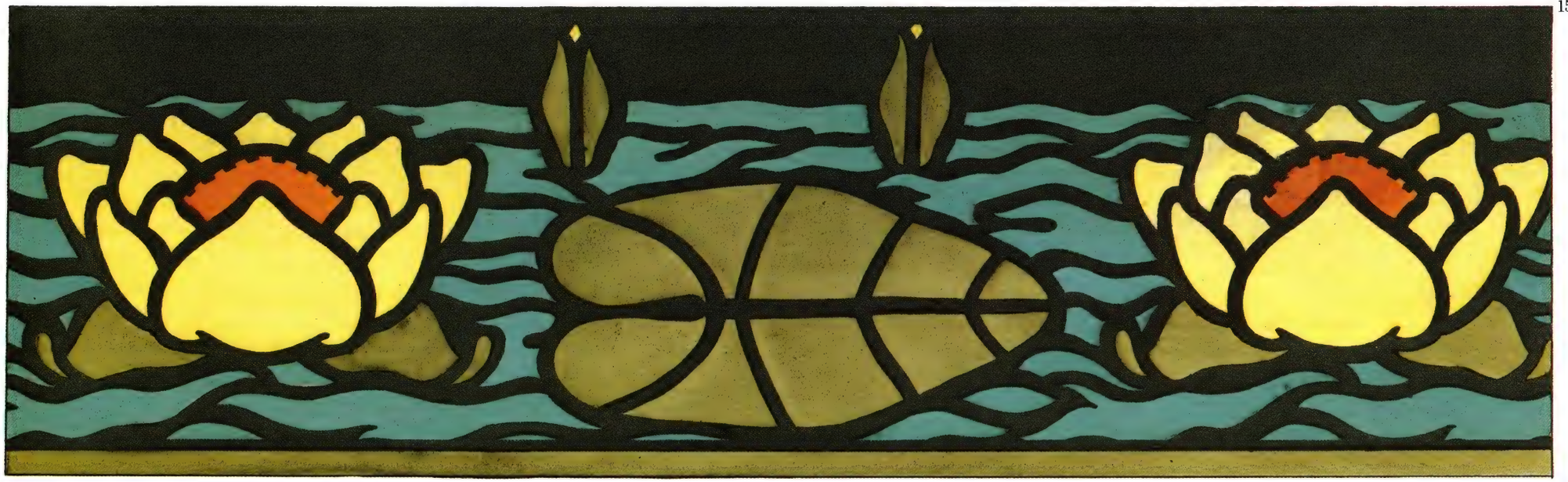
152

153

152. Iris. **153.** Wild rose.

154. Poppy.

155



156

155. Water lily. **156.** Christmas rose.

157. Birds and plane tree.

158. Nasturtium.

159. Peacocks and flowerets.

Art Nouveau Floral Patterns and Stencil Designs in Full Color

M. P. Verneuil

This unique collection of beautiful floral patterns and stencil designs showcases the rich, muted colors and distinctive, sinuous lines of the Art Nouveau style. Included are 159 floral and foliate motifs, created in the late 1890s by M. P. Verneuil, one of the Art Nouveau movement's finest artists. All the designs have been meticulously reproduced from original plates in two rare, turn-of-the-century portfolios: *Étude de la Plante* and *L'ornementation par le Pochoir.*

Among the graceful images are 120 full-color illustrations of garden flowers—foxglove, hollyhock, columbine, lilies, wisteria, jasmine, and snowdrops, as well as 39 stencil designs (also in color) of blossoming trees, reeds, mushrooms, oak leaves and acorns, peacocks and flowers, wild roses, and more.

Finely detailed and subtly shaded, these copyright-free designs are an invaluable resource perfect for adding a note of elegance to fabrics, stained glass, wallpaper, and a host of other art and craft projects. Browsers and devotees of the Art Nouveau style will also welcome this treasury of striking, full-color plates.

Dover (1998) republication of 48 plates from *Étude de la Plante: son application aux industries d'art*, published by the Librairie Centrale des Beaux-Arts, Paris, n.d. (ca. 1900) and 32 plates from *L'ornementation par le Pochoir*, published by Schmid and Laurens, Paris, n.d. 159 full-color illustrations. Captions. 80pp. 9¼ x 12¼. Paperbound.

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